

# Legislative Bill/Resolution

2009-2010 Legislative Session

## Assembly Bill 56

Relating to: advertising for prescription drugs.

### Total Hours Of Effort On This Matter

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
178	32	55		265

### Hours of Principals' Efforts on This Matter

#### Amgen

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
14 (70%)				14 (14%)

#### Celgene Corporation

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
3 (5%)				3 (2%)

#### Eli Lilly and Company

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
12 (20%)	6 (40%)	12 (50%)		30 (30%)

#### Johnson & Johnson

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
16 (40%)				16 (6%)

#### Metropolitan Milwaukee Association of Commerce

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
3 (2%)				3 (1%)

#### Novartis Pharmaceuticals Corporation

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
16 (50%)				16 (37%)

#### Pfizer Inc

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
61 (21%)	5 (2%)	38 (10%)		104 (9%)

#### Pharmaceutical Research and Manufacturers of America

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total

12 (10%)	10 (10%)			22 (7%)
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#### Sanofi-Aventis

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
11 (20%)	5 (10%)	5 (10%)		21 (13%)

#### Wisconsin Broadcasters Association

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
19 (20%)	6 (10%)			25 (11%)

#### Wisconsin Free Community Papers

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
5 (10%)				5 (3%)

#### Wisconsin Newspaper Association

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
6 (5%)				6 (2%)